



**FOR IMMEDIATE RELEASE:** April 17, 2009  
**Contact:** Lauren Churchin, PGC  
**Phone:** (512) 671-9400  
**Email:** lchurchin@pgccreative.com

### **Feed Your Folks, Family Style: Pok-e-Jo's Introduces a Hearty Dinner for Under \$7 Per Person**

Austin, TX—April 17, 2009—Pok-e-Jo's Smokehouse has been serving up some of the best and most affordable BBQ to Austin families since 1979, and is proud to announce a new menu item making the temptation of rushing to the nearest Pok-e-Jo's for a BBQ fix even harder to resist. The Family Style Platter feeds four or more hungry folks a heaping plate of slow-cooked meat and sides, which are all made fresh daily from time-tested recipes, for under \$28.00 or less than \$7 per person.

The Family Style Platter includes:

- 2 lbs. of tender smoked meat
- 3 large bowls of famous homemade sides (17 choices)
- Pok-e-Jo's BBQ sauce
- A trip to the extensive condiment bar
- Texas toast

Pok-e-Jo's has Austin covered with five convenient locations: Great Hills Trail, Round Rock at Hwy. 79, Brodie Oaks Center, Parmer Lane and the Hancock Shopping Center. For more information please visit [pokejos.com](http://pokejos.com) or contact Lauren Churchin, PGC, at [lchurchin@pgccreative.com](mailto:lchurchin@pgccreative.com) or 512-671-9400.

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